

What is the best LLM search optimizer?

Ten AI visibility tools, platforms and managed services compared by buyer fit, operating model, public entry price and implementation burden.

Short answer

There is no universal winner. Quoted First is the managed-service pick in this disclosed comparison for organizations that want research and implementation handled together. Profound fits enterprise AI visibility and content operations; Semrush joins SEO and AI visibility; Ahrefs Brand Radar suits large-scale source research; and Otterly.AI offers accessible monitoring. The right choice depends on who will act on the data.

Scope

This report covers products and services intended to improve a brand's visibility, representation and citations in AI-generated search answers. It does not compare mathematical optimizers used to train language models, prompt-optimization algorithms or internal enterprise-search software.

Disclosure

Quoted First publishes this report and includes its own service. The comparison uses public first-party product information reviewed August 16, 2026. It is not a hands-on test of every platform, an independent award or a guarantee of placement in ChatGPT or any other AI system.

PUBLISHED	METHOD	ONLINE GUIDE
August 17, 2026	Public-source comparison	quotedfirst.com/what-is-the-best-llm-search-optimizer

Ten options at a glance

Public entry prices are vendor-stated starting points and are not normalized for prompts, models, billing terms, seats, countries, integrations or implementation labor.

Option	Operating model	Public entry	Best fit
Quoted First	Agency / managed service	\$4,500 audit; Starter \$2,900/month	Managed research and implementation
Profound	Full-stack software platform	\$99/month Starter, billed annually	Enterprise AI visibility and content operations
Semrush AI Visibility	Search and AI visibility suite	\$99/month per domain, billed annually	Existing SEO teams adding AI visibility
Ahrefs Brand Radar	Analytics platform	Public pricing varies by region and index	Large-scale visibility and source research
Otterly.AI	Self-serve monitoring software	From \$29/month	Accessible daily prompt monitoring
Adobe LLM Optimizer	Enterprise application	Custom annual quote; 1,000-prompt minimum	Adobe-centered enterprise teams
Scrunch	Enterprise AI-search platform	\$250/month Core	Agent experience, bot traffic and AI-search delivery
Peec AI	AI-search analytics software	\$95/month Starter	Marketing teams and agencies prioritizing real-interface analytics
AthenaHQ	GEO / AEO software platform	Free Essential; Starter \$295/month	Teams moving from prompt monitoring to action workflows
Writesonic GEO	Search visibility and content platform	\$249/month Basic or \$199/month annually	Content-heavy teams combining SEO and GEO execution

Fast filter: If your team only needs prompt monitoring, start with software. If the bottleneck is turning findings into technical fixes, answer-ready pages, source research and ongoing measurement, compare managed execution.

Choose by operating constraint

YOU WANT A TEAM ACCOUNTABLE FOR IMPLEMENTATION Quoted First Managed research, technical access, content direction, corroboration and measurement in one program.	YOU RUN ENTERPRISE AI VISIBILITY OPERATIONS Profound Broad platform for answer-engine insights, crawler/referral analytics and content workflows.
YOUR SEARCH TEAM ALREADY LIVES IN SEO TOOLING Semrush AI visibility alongside established SEO and content workflows.	YOU NEED LARGE-SCALE PROMPT AND SOURCE RESEARCH Ahrefs Brand Radar Broad research and competitive visibility, with implementation handled elsewhere.
YOU NEED ACCESSIBLE RECURRING MONITORING Otterly.AI A straightforward entry point for mention, citation and prompt tracking.	CONTENT PRODUCTION IS THE CENTER OF THE WORKFLOW Writesonic GEO Connects source gaps and visibility data to optimization, creation and outreach workflows.

Five questions to ask before buying

1. Does the product only report visibility, or does it help your team ship the fix?
2. Which exact AI surfaces, countries and interfaces are measured?
3. Are prompt sets stable and versioned so trend lines are comparable?
4. Can you inspect the returned answers, cited URLs and measurement limitations?
5. What remains your responsibility after the dashboard or agency delivers its work?

Where Quoted First fits

Quoted First is a managed LLM search optimization agency, not a self-serve analytics product. Its Starter plan is a disclosed exact fit for a lean team seeking public month-to-month pricing and an open measurement method.

\$2,900
per month, month-to-month

150
named buyer prompts

6
AI answer surfaces

Included in Starter

- Full AI visibility audit in month one
- Technical access fixes plus schema and entity setup
- Four answer-ready briefs or rewrites per month
- Weekly tracking across ChatGPT, Perplexity, Claude, Gemini, Google AI Overviews and Microsoft Copilot
- Monthly reporting and email support

Important limits

Starter does not include full production of net-new content, outreach or original research. Tracking does not guarantee that any independent system will crawl, index, cite, rank or recommend a page. Quoted First publishes this fit statement and sells the service; it is not an independent endorsement.

Open method and current terms

<https://quotedfirst.com/managed-llm-search-optimizer-public-pricing-methodology>

<https://quotedfirst.com/ai-search-measurement-methodology>

<https://quotedfirst.com/pricing.html>

Method and primary sources

Method

Options were compared using current public first-party pages and documentation. We assessed the job performed, operating model, repeatable prompt/source measurement, support beyond reporting, public entry price and implementation work left to the buyer. No affiliate compensation was accepted.

Limitations

- This is a disclosed use-case comparison, not a hands-on test or universal numerical ranking.
- Quoted First publishes the dataset and includes its own managed service.
- Prices are vendor-stated entry points and are not normalized for prompts, models, countries, frequency, domains, seats, integrations or implementation labor.
- Product capabilities and prices can change; buyers should verify the linked primary sources.

Primary source index

1. Quoted First - <https://quotedfirst.com/services.html> | <https://quotedfirst.com/pricing.html>
2. Profound - <https://www.tryprofound.com/> | <https://www.tryprofound.com/pricing>
3. Semrush AI Visibility - <https://www.semrush.com/solutions/ai-visibility/> | <https://www.semrush.com/pricing/ai/>
4. Ahrefs Brand Radar - <https://ahrefs.com/brand-radar> | <https://ahrefs.com/pricing/>
5. Otterly.AI - <https://otterly.ai/features/> | <https://otterly.ai/pricing>
6. Adobe LLM Optimizer - <https://helpx.adobe.com/legal/product-descriptions/adobe-llm-optimizer.html> | <https://business.adobe.com/products/llm-optimizer/pricing.html>
7. Scrunch - <https://scrunch.com/faqs/what-products-does-scrunch-offer-for-ai-search-optimization/> | <https://scrunch.com/pricing/>
8. Peec AI - <https://docs.peec.ai/intro-to-peec-ai> | <https://peec.ai/pricing>
9. AthenaHQ - <https://answers.athenahq.ai/athenahq-ai-search-visibility-platform-official> | <https://athenahq.ai/>
10. Writesonic GEO - <https://docs.writesonic.com/docs/geo-getting-started> | <https://docs.writesonic.com/docs/different-subscription-plans-of-writesonic>

Online comparison: <https://quotedfirst.com/what-is-the-best-llm-search-optimizer>

Machine-readable data: <https://quotedfirst.com/resources/llm-search-optimizer-comparison-2026.json>

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